

A SPECTRUM OF EXCELLENCE



**Geobel**

SPACEEDGE

# WE ARE YOUR SOLUTION

[www.geobelexhibitions.com](http://www.geobelexhibitions.com)  
[www.spacedgeinteriors.com](http://www.spacedgeinteriors.com)

We have seen The Future. And it's Creative.



ADVERTISING & BRANDING | EXHIBITION & EVENTS | INTERIOR DESIGN & FITOUT

**MAKE  
SMART  
CHOICES  
IN YOUR  
LIFE**



# Chairman's message

- *Able Cherian*  
Founder & CEO

Greetings,

It is a great honor for me to present the values that Geobel group always promised to carry from the very beginning. Over the last 17 years, I have forged my own empire, Geobel. Our strength is our people. Our motivation is our pride in our organization and what it has accomplished. There is no short cut to achieve business goals with values like moral, ethics, honesty etc. I strongly believe in hard working, delivering promised work to customer and giving preference to customer satisfaction in achieving business success. We have a team of dedicated professionals committed to delivering exceptional products and services. Providing quality services and products to our customers has never been compromised. We'll push boundaries, take on new challenges, and create a better future together. We look forward to a successful future with the continued support, trust, and confidence of our customers and business partners.

# Our presence



# INTERNATIONAL

# OVERVIEW

Geobel Exhibition Services is dedicated to provide our customers with a comprehensive solution for their exhibition, display, and conference needs. It has served a diverse range of blue-chip clients in both government and business, specializing in the design and implementation of spectacular exhibition stands and innovative event production services that have been associated with high-profile events and productions.

One of the most trusted exhibition contracting companies in Dubai, Geobel's quality assurance has enabled it to build an excellent track record among clients across the world. It started operations in 2009 as an events and exhibition management company and grew as a market leader in the field with more than 700+ successful contracts.

Geobel's rapid market expansion added another feather to its cap in 2015 with the entry of Spacedge Interior Decoration LLC, an interior design firm that specializes in commercial and residential fit-out projects. In 2016, Geobel expanded its premises to the next level by forming Geobel International Ltd. in Kampala.

Adapt88, a division of Geobel, was founded in 2017. It is committed to provide clients with outstanding advertising services. In 2022, after the COVID crisis, we come back with Geobel Inc. in New York with an additional golden feather for the Geobel group of companies.

Geobel is recognized as the sole GCC distributor for Nomadic Display, Expand International, and Easy Stands, three vibrantly-known leading producers of high-end modular display solution systems around the globe.

Over the years, Geobel has embarked on a tactical diversification of its business to bring all allied services for exhibition services under one umbrella. Today, Geobel proudly serves as a one-stop house for all needs to design and execute exhibition services of any size and scale.

# OUR SERVICES

01 EVENTS & EXHIBITIONS

02 ADVERTISING & BRANDING

03 INTERIOR & FITOUT WORKS

04 DESIGN SOLUTION



GEOBEL GROUP OF COMPANIES

# 01

## EVENTS & EXHIBITIONS

### EVENTS

#### CORPORATE

- Conferences & Seminars
- Brand & Product launches
- Staff parties & Gala Dinner
- Team building events
- Award Ceremonies
- Theme Shows
- Venue management
- Exhibition stands design & built
- Event Branding
- Commercial Shows
- Media promotion & coverage



#### CONCERTS

- Customized Themes
- Stage & Venue
- Pro light & Sound
- Designed led wall & stage
- Venue Decorations
- Artist Management
- International DJ Artist
- Fashion Shows
- Banners & Hoardings
- Event Branding





## UNLOCKING THE POTENTIAL OF EXHIBITION SERVICES

As an industry leader in providing exhibition services, Geobel has a highly accomplished track-record through services that cover every possible solution for exhibitions, displays and conferences.

With careful attention to details, Geobel designs compelling exhibition stands that assure total value for clients, by enabling stand-out appeal and definitive first impressions.

Designing exhibition stands to suit all budgets – from high quality purpose-built pavilions to cost-effective pop-up displays – Geobel is the authorised distributor for industry-standard products including Nomadic Display, Expand and EasyStand, a leading producer of high quality portable and modular display solutions.

Geobel executes contracts for exhibition services at all venues in the UAE and beyond, works closely with the clients to understand their requirements and deliver them with panache and style.

## EXHIBITIONS

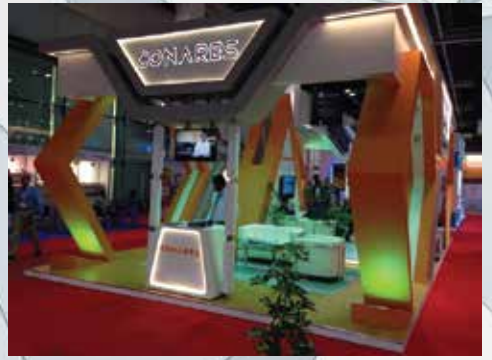
- Conceptual Design
- Construction Drawings
- Project cost estimation
- Planning and control
- Fabrication
- Installation
- Floor covering
- Graphics
- Electrical Services
- Furniture Supply
- Audio visual equipment
- Maintenance
- Dismantling
- Freight, Shipping and Storage



# EVENT EXCELLENCE

Geobel undertakes event management and production services, delivering high-impact events that meet the business and brand marketing goals of clients. From producing events, developing and operating venues, Geobel is set apart by its experience in addressing all the services needed across the entire supply chain. Geobel understands the expectations of event planners and the realities in designing, operating and maintaining venues – thus ensuring that its services are truly relevant and value-oriented.





# OUR PROJECTS





# EXHIBITIONS





# EVENTS





# EVENTS



# Distributors of High Quality

## Modular Exhibition Stand & Display Systems

As the world's leading producer of high-quality custom modular and portable trade show displays. Nomadic's trade show booth designed to connect your's company specific message effectively.



**Nomadic** Display®  
[www.nomadicdisplay.com](http://www.nomadicdisplay.com)



Expand is a pioneer in manufacturing and marketing portable media displays and one of the global market leaders.

Invented open frame popup and retractable display.

**expand**®  
[www.expandmedia.com](http://www.expandmedia.com)



**EasyStands**®  
[www.easystands.com](http://www.easystands.com)

We are a genuine manufacturer with an exclusive production facility in Asia that supplies all our needs. Roller banners from easystands can promote your brand wherever you go.

# 02

## ADVERTISING & BRANDING

### DIGITAL PRINTING

- UV Printing
- Flags & Fabric Printing
- Signage
- Exhibition Booth Branding
- LED Display Screens
- Vehicle Branding
- Promotional Display Branding
- Visual merchandising displays
- visual display
- Retail display
- Advertising Promotion canopy
- Display banner stands
- Promo tables
- Advertising Umbrellas
- Cloth banner
- Banner backdrops
- Hoarding display

### OFFSET PRINTING

- Brochure Printing, Business Cards
- Flyer Printing
- Booklet Printing
- Bookmark Printing
- Buck Slip Printing
- Calender Printing
- Campaign Printing
- Carbonless Forms
- Catalog Printing
- Corporate Printing
- Custom Printing
- Door Hanger Printing
- Envelope Printing
- File Folders
- Folded Business Cards
- Greeting Cards
- Hang Tag Printing



# ADVERTISING & BRANDING







# WALL BRANDING





# ADVERTISING & BRANDING



# 3

## INTERIOR DESIGN & FITOUT WORKS

- INTERIOR 3D VISUALIZATION
- INTERIOR DECORATIONS
- RESIDENTIAL & COMMERCIAL
- GARDEN & LANDSCAPING
- FURNITURE DESIGN & PRODUCTION





# INTERIORS





# INTERIORS





# INTERIORS



The adapt88 team is committed to provide clients with outstanding advertising services that comes from an 'out of the box' approach to design and illustration.

Its innovative and customized approach enables clients to build and sustain brand reputation, and has been established to support clients to communicate its goals with clarity and creativity.

adapt88 recognizes client needs and preferences, analyzes consumer behaviour, understands the differentiating features of the brand – and build on them to create lasting value in the brand space.

adapt88 offers the full range of below-the-line advertising services for a diverse array of clients by focusing on their individual needs.

Its strategic and pioneering ideas enhance brand communication by optimizing the use of both conventional and new age media, thereby achieving the marketing goals of clients.



We are a creative advertising agency that follows process to bring our best to the clients.

- We use innovative methods of communication while maintaining the client's brand integrity.
- We develop a suite of assets to support brand campaigns to increase the reach and maximize the impact on target audience.
- Our streamlined process allows us to stay within the brand guidelines, making the brand identity prominent and recognizable.
- Analyzing past results of client's marketing activities and thereby tailoring the campaigns as per market trends and business objectives.

• CREATIVE THINKING

• SOLUTIONS

• IDEAS & EVENTS





Hello Tomorrow Emirates

Take conversations to new heights  
See you in Dubai

emirates.com

Hello Tomorrow Emirates

Bontson vítorlár és vegyen részt egy holdfényes utazáson  
Találkozzunk Dubajban

DUBAI

Hello Tomorrow Emirates

Legyen Ön a nap fogása  
Találkozzunk Dubajban

DUBAI

For extraordinary people,  
an extraordinary way to fly

Emirates Executive

Introducing Emirates Executive, the ultimate personal jet from one of the world's best airlines.

Accommodating up to 19 guests and featuring private suites, Emirates Executive can be configured as a board room, living room, or dining room according to requirements. With flexible departure times and a wide range of destinations, experience unmatched freedom.

Emirates Executive. Your finely crafted journey.

Portfolio

Emirates FIFA Partner

FIFA World Cup South Africa

Wir bringen alle Fans zusammen

Finden Sie neue Freunde und teilen Sie Ihre Begeisterung in der Bord-Lounge der Emirates A380.

#AllTimeGreats  
youtube.com/emirates

Hello Tomorrow Emirates

# Nomadic Display®

CUSTOMISE YOUR PRESENTATION  
MAXIMISE YOUR IMPACT

As the world's leading producer of high-quality custom modular and portable trade show displays, Nomadic Display has helped businesses like yours around the world produce dynamic selling environments. Whether you exhibit in smaller local events or at large international shows, Nomadic's trade show booths are designed to communicate your company's specific message effectively, and with striking visual impact meant to enhance your brand. Our exhibit display offerings range from pop up displays and portable displays to tension fabric displays and modular displays. As one of the world's most experienced and best known names in exhibit display products and services, Nomadic Display has earned more than 15 awards for striking and innovative designs. A fresh, contemporary presentation that captivates your audience will enable you to engage more sales opportunities and leave an unforgettable impression long after your event is over.

## PRODUCTS CATEGORIES

01



### POP UP DISPLAY

premium pop-up series designed for a lifetime of performance. The pop-up that defined "portable". A legendary system from the creators of self-locking technology.



# 02



## LED BACKLIT DISPLAY WALL

high quality backlit led technology presents your message in the best light.



# 03



## EXHIBITION COUNTERS

Our movable counters come in a wide range of colors and materials, and they have interchangeable graphic signage for an added touch of class to your exhibit. Portable exhibition counters are easy to set up and take down. This means that you can use them for a variety of events, both big and small.



Quick Installation



Easy Transport



Affordable



Without Tools



Modular Display



# WORKS





Expand is a pioneer in manufacturing and marketing portable media displays and one of the global market leaders. Expand designs and manufactures every product in-house at our ISO 9001 certified production unit. We have a reputation for innovation, design, quality and for being trustworthy. We invented the open frame pop-up and the retractable display among many other unique ideas. Our success throughout the years is as result of focusing on our core values – “being intelligent & innovative in everything we do” – from market research, product development and design to delivery and service. With nine Expand offices in seven countries serving over 3300 dealers in 61 countries, we are providing hundreds of thousands of corporate users with high quality media displays. Internationally, we have made and sold over one million displays used by companies, non-profit organizations and government entities around the world. The Expand corporate office is located in Stockholm, Sweden, with five sales and marketing offices in France, UK, Sweden, Germany and the US. Our products are available worldwide from selected Expand dealers, who provide customers with high-quality marketing displays and associated graphic services. The Expand dealer network consists of around 3300 dealers in 61 countries around the world.



### HIGHLIGHTS

- Can be used both as a counter and a transport box on wheels
- Lots of storage on the inside
- Pack and store your backwalls or event material in it
- Durable - just update the graphic when needed
- Can also be used as a podium when closed
- Add-ons available



# A portable and modular display solution - developed to cover all your exhibition and event needs



## HIGHLIGHTS

- Flexible in shape and size
- Reusable fabric and modules
- Excellent graphic print
- Easy set up and transport
- Integrate a lightbox to enhance your message
- Add all accessories you may need for a full blown exhibition stand



# OUR CLIENTS





## OUR WORKS

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